



 *Glowrisha*

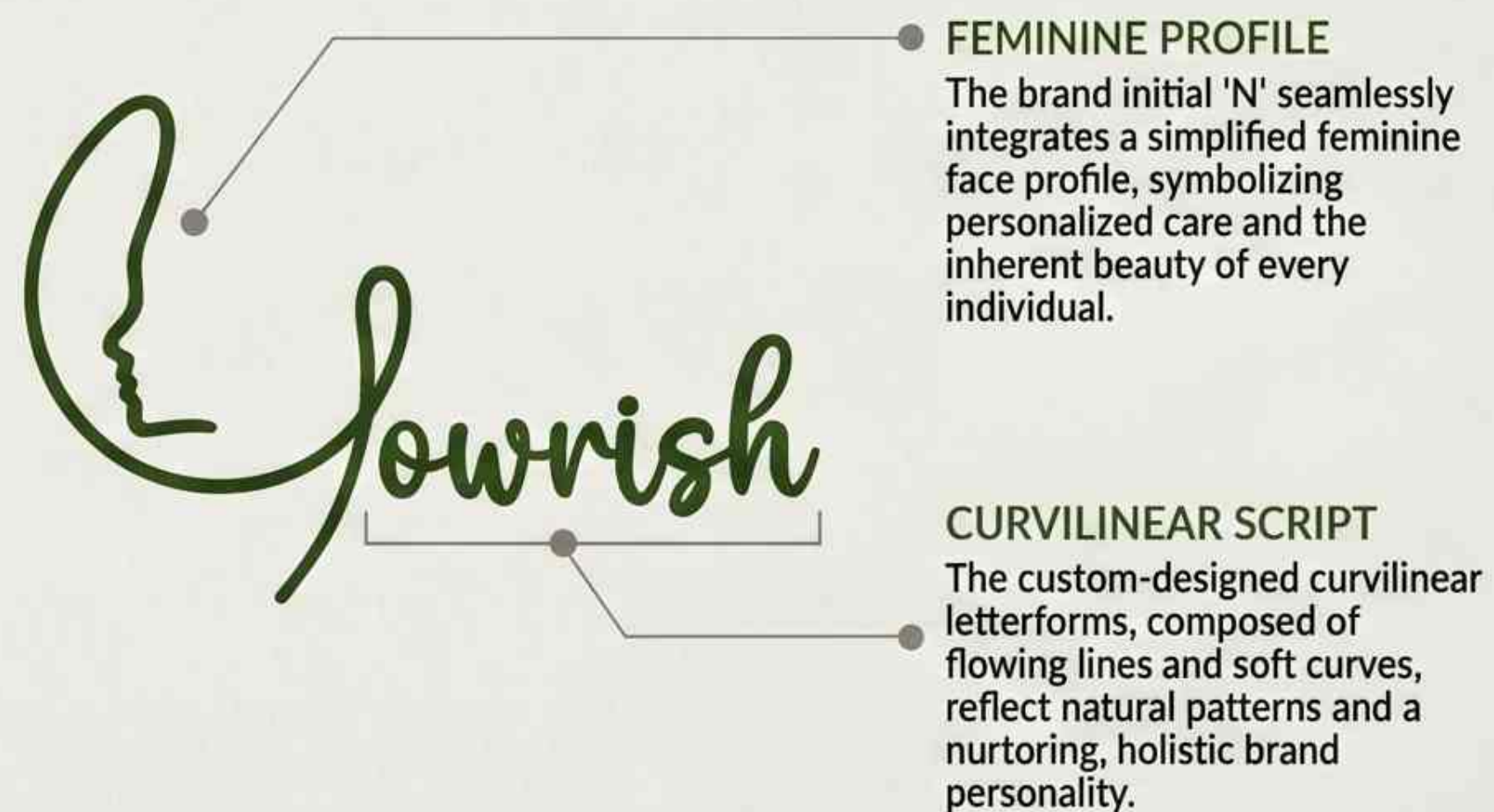
_GLOWRISH RE-BRANDING

"ELEVATING CLINICAL AUTHORITY THROUGH PREMIUM DESIGN."



GLOWRISH | BRAND LOGO RATIONALE

LOGO CONCEPT DIAGRAM



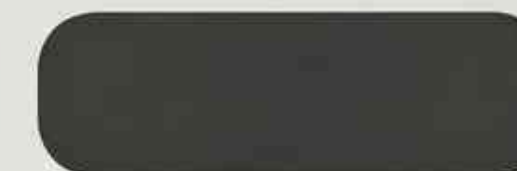
COLOR PALETTE



FOREST BOTANICAL
A rich, organic green representing natural ingredients and the brand's botanical foundation.



WARM SKIN NUDE
A soft, inclusive nude tone emphasising skin health and the diverse range of human skin types served.



CHARCOAL ACCENT
A clean, dark grey used for secondary graphics, supportive typography, and distinct visual hierarchy.

TYPOGRAPHY SYSTEM

Melina

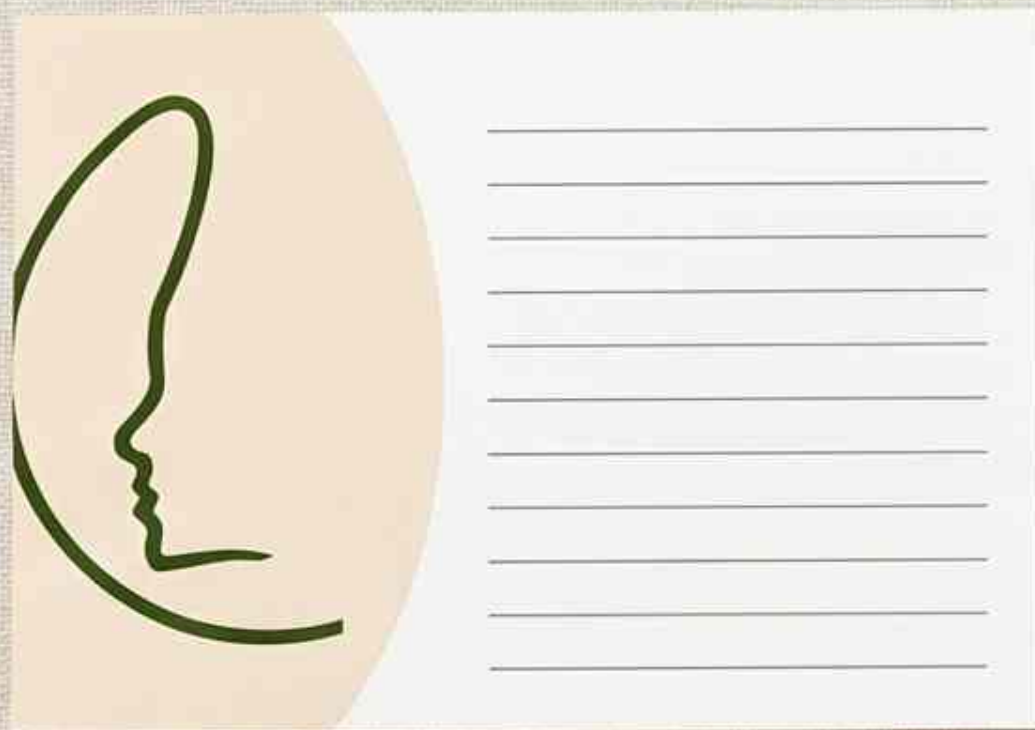
PRIMARY SCRIPT ACCENT

The customized script (Melina) is personal, elegant, and creative, promoting a dedicated approach and intimate familiarity. Its flowing nature is key to the brand's aesthetic.

Josefin Sans

SUPPORTING SANS SERIF

The supportive typeface (Josefin Sans) is simple, clean, and modern, ensuring clear communication and providing a visual balance to the expressive script.



Malik Mahd
1st Floor, Trade Center, Main Blvd,
Karachi 74200



glowrish

Malik Mahd
OWNER

+92-311-7500070
glowrishinfo@gmail.com



glowrish

Dear Growish,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate: rofiit ssi ut aliquip ex ea commodo consequat.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laborio nist ut ut aliquip ea commodo consequat. Valearim eidiulore in ut laborts nisi ut aliquip ex ea commodo consequat.

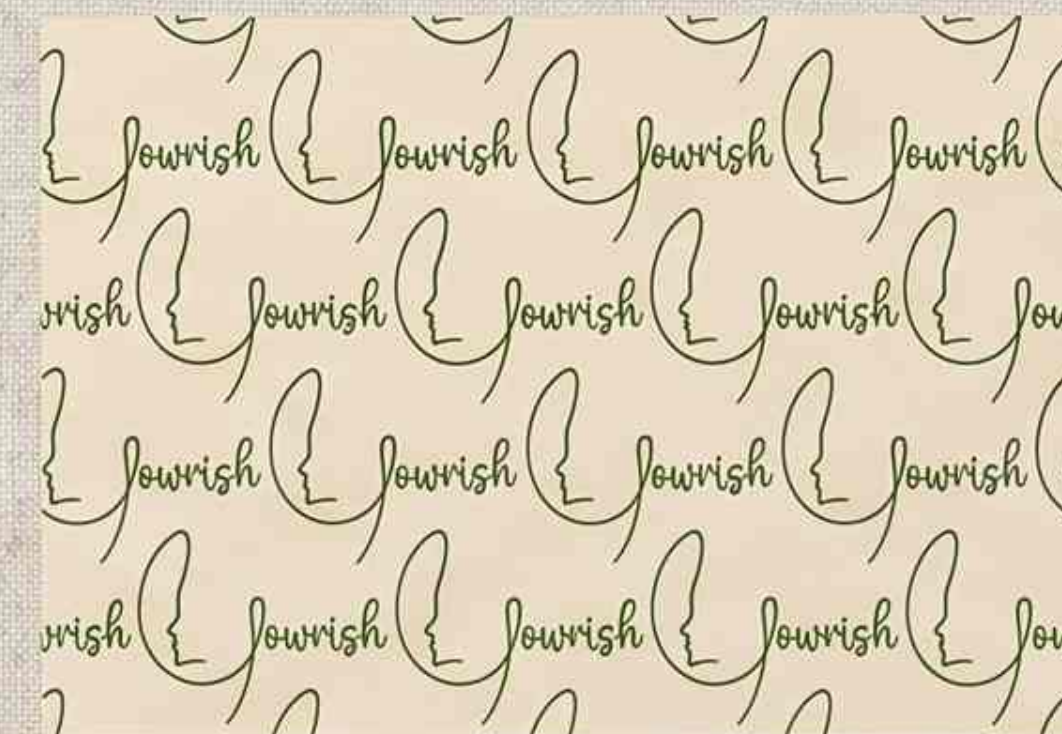
Duis aute irure dolor in reprehenderit in voluptate velit ares in voluptate in polprat ese emceiat cupie encetentorr exceptuni dint sunt eois conainouit deboranis nisi ut aliquip ex ea commodo consequat.

Yours sincerely,

+92-311-7500070
glowrishinfo@gmail.com

glowrish@oomail.com
growrish.com

1st Floor, Trade Center,
Main Blvd, Karachi 74200



glowrish
Thank You



#E875B0



#FE6BCC



seeendery
#58E5F



#SB5E#C





BRAND IDENTITY KIT

Stationery items

POSTER DESIGN





TEASER
INDOOR
OUTDOOR



GLOWRISH RE_BRANDING GLOWRISH RE_BRANDING GLOWRISH
GLOWRISH RE_BRANDING GLOWRISH RE_BRANDING GLOWRISH
GLOWRISH RE_BRANDING GLOWRISH RE_BRANDING GLOWRISH

BANNER & BILLBOARD DESIGN





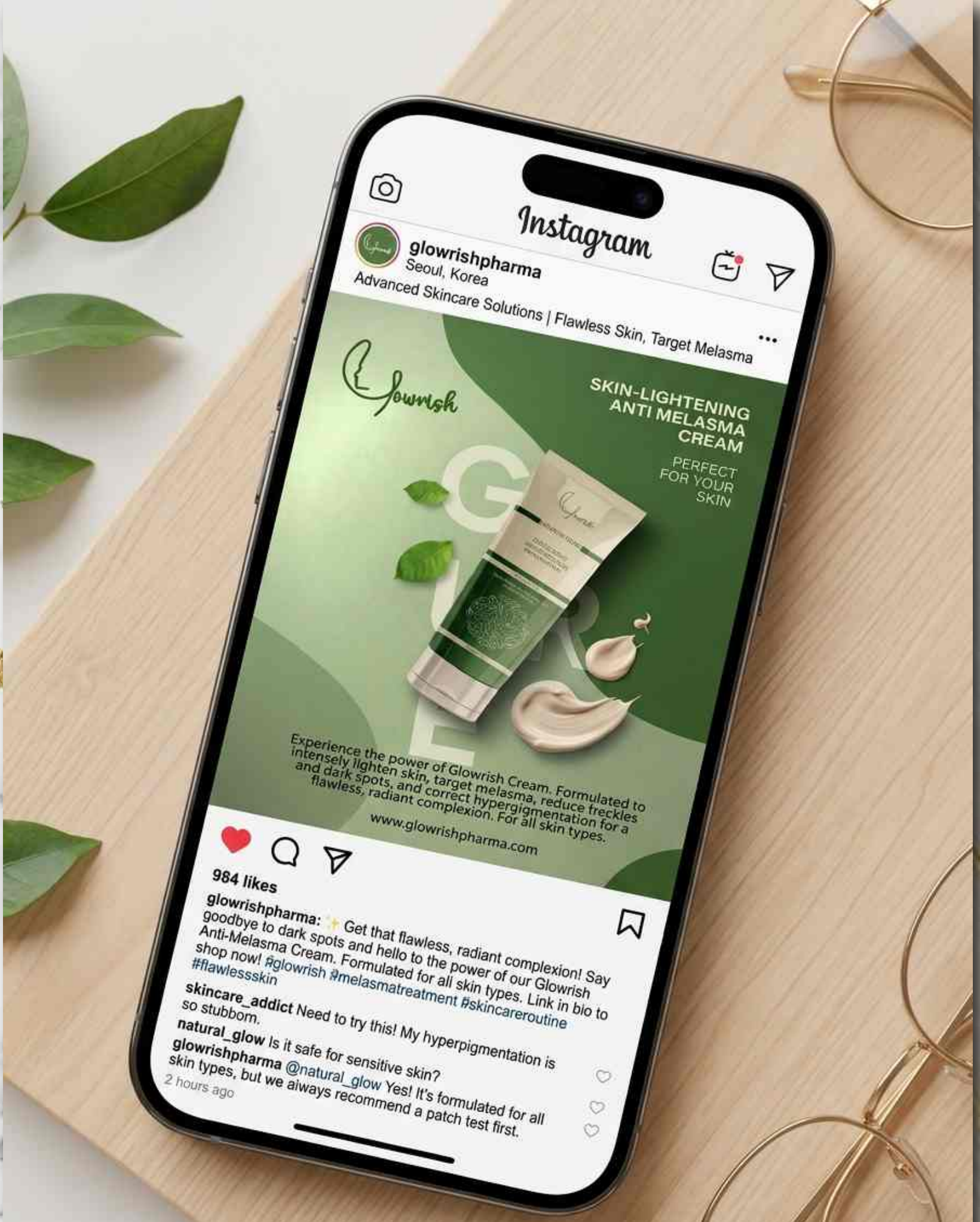
GLOWRISH RE_BRANDING GLOWRISH RE_BRANDING GLOWRISH RE_BRANDING GLOWRISH RE_BRANDING

_SOCIAL MEDIA POSTS DESIGN

GLOWRISH RE_BRANDING GLOWRISH RE_BRANDING GLOWRISH RE_BRANDING GLOWRISH RE_BRANDING



INSTAGRAM
FACEBOOK
Posts



Glowrisha

GLOWRISH



30 ml / 1 fl oz

Perfect for your skin.
Experience clearer, more even skin tone with this powerful, targeted formula. Perfect for your skin.

www.glowrishpharma.com

Glowrisha

SKIN-LIGHTENING ANTI MELASMA CREAM

**SAVE
20%
OFF**

PERFECT
FOR YOUR
SKIN



www.glowrishpharma.com

Instagram posts

Glowrisha

SKIN-LIGHTENING ANTI MELASMA CREAM

PERFECT
FOR YOUR
SKIN



Experience the power of Glowrisha Cream. Formulated to intensely lighten skin, target melasma, reduce freckles and dark spots, and correct hyperpigmentation for a flawless, radiant complexion. For all skin types.

www.glowrishpharma.com

Glowrisha

INTENSIVE LIGHTENING

GLOWRISH CREAM ANTI MELASMA CREAM

- Reduces Freckles & Dark Spots
- Fades Hyperpigmentation
- Suitable for All Skin Types



FOR ALL SKIN TYPES
REDUCES FRECKLES, DARK SPOTS, AND
HYPERPIGMENTATION

30ml / 1 fl. oz.

f i t

Social media posts



SKIN-LIGHTENING ANTI MELASMA CREAM

- PERFECT FOR YOUR SKIN

Glowrisha

www.glowrishpharma.com